



HAWAII HERBS

Fresh production, farm price,
and farm value

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Farm value at record high

*Complete statistics
on page 2*

The Hawaii Agricultural Statistics Service estimates the farm value of fresh herb sales at a record high \$2.7 million for 1996, up 46 percent from 1995. Total fresh herb production is estimated at 1.4 million pounds, up 25 percent from 1995 and the second highest total on record.

Basil made up over half of Hawaii's herb industry with 1996 production estimated at 900,000 pounds, up 43 percent from 1995. Total farm value of basil was pegged at \$1.7 million for 1996, up 73 percent from 1995. Production of **sweet basil** increased 31 percent to 510,000 pounds in 1996. Sweet basil had a farm value of \$1.1 million in 1996, up 47 percent from 1995. **Asian basil** production increased 63 percent to 390,000 pounds in 1995. Total farm value of Asian basil is estimated at \$546,000 for 1996, more than double the 1995 value of \$204,000.

Parsley production showed a decrease for the second consecutive year. Output for 1996 is estimated at 200,000 pounds, down 13 percent from 1995. Higher farm prices, however, resulted in an increase of 14 percent in the farm value of parsley to \$340,000 for 1996. **Chinese parsley** (more commonly known as Cilantro) production totaled 70,000 pounds, up 17 percent from 1995. Farm value of Chinese parsley is estimated at \$189,000 for 1996, up 85 percent from 1995.

A combined category of **other herbs** had 1996 production of 230,000 pounds in 1996, up 15 percent from 1995. Total farm value of all herbs in this category was estimated at \$552,000 for 1996, up 6 percent from 1995.



HAWAII AGRICULTURAL
STATISTICAL SERVICE

Working for agriculture

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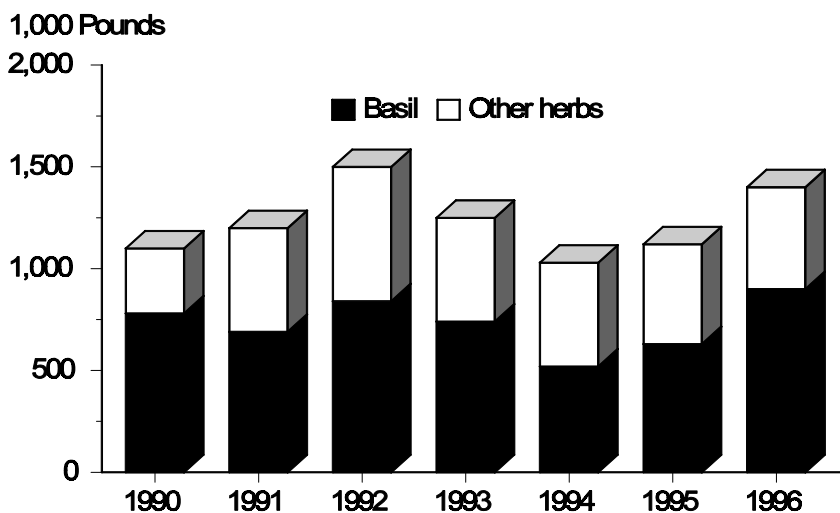
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**Fresh Herb Production
State of Hawaii, 1990-96**



FRESH HERBS: Production, farm price, and farm value by types
State of Hawaii, 1990-96

Year	Basil			Parsley	Chinese Parsley (Cilantro)	Other herbs ¹	All herbs
	Sweet (Italian)	Asian	Total				
Production - 1,000 pounds							
1990	440	70	510	180	50	90	830
1991	260	130	390	220	130	160	900
1992	340	500	840	310	95	255	1,500
1993	355	385	740	230	60	220	1,250
1994	290	230	520	260	47	203	1,030
1995	390	240	630	230	60	200	1,120
1996	510	390	900	200	70	230	1,400
Farm price - \$ per pound							
1990	2.25	0.80		0.95	1.70	2.90	
1991	2.35	0.80		0.94	1.05	2.35	
1992	2.60	0.95		1.18	1.15	1.15	
1993	1.87	1.05		1.37	2.06	2.35	
1994	2.30	0.85		1.23	2.14	2.40	
1995	1.95	0.85		1.30	1.70	2.60	
1996	2.20	1.40		1.70	2.70	2.40	
Farm value - \$1,000							
1990	990	56	1,046	171	85	261	1,563
1991	611	104	715	207	137	376	1,435
1992	884	475	1,359	366	109	620	2,454
1993	664	404	1,068	315	124	517	2,024
1994	667	196	863	320	101	487	1,771
1995	761	204	965	299	102	520	1,886
1996	1,122	546	1,668	340	189	552	2,749

¹ Includes spearmint, dill, and other herbs; some of which cannot be published separately to avoid disclosure. Also includes small amount of basil and parsley for which an individual total could not be obtained.